14th Global Forum on Tourism Statistics



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Contribution of Istat to the sub-national economic analysis

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The role of Istat in TSA (1)

Istat at national level:

- Has coordinated the Inter-institutional working group for the first ITSA published in 2012, for the year 2010
- Next ITSA in mid-year of 2017

- Is part of the Working Group on Measuring Sustainable Tourism (UNWTO)
- Cooperates for the Sustainable Development Goals (SDG) indicators process (UNWTO)



The role of Istat in TSA (2)

Istat at sub-national level:

 Conducted a feasibility study launched by Ministry of Tourism in 2014.

 Collaborates with Veneto Region to the project "Estimates of tourism consumption for Veneto, by product, according to TSA standard"

What we need for RTSA?



- Inter-institutional working group: ISTAT, Bank of Italy, Veneto Region, Provincial institute of statistics for Trento, IRPET, CISET.
- 2. Availability of official sources at regional and national level.

3. Specific expertise on tourism economic analysis developed for ITSA.

IRTSA: official data sources (1)



Italy currently produces different kind of data, at regional level, useful for a RTSA.



SURVEYS

- «Occupancy on tourism accommodation»
- «Capacity of tourism accommodation»
- «Trips and holidays»

NATIONAL ACCOUNTS

Regional economic accounts

SURVEYS

«International tourism»

IRTSA: official data sources (2)



In addition, at regional level, Istat produces



OTHER

- Statistical business register
- Structural business survey
- Annual estimates of the resident population
- Railway passengers transport
- Air passengers transport
- Population census
- Museum and other cultural institutions



Use of Regional Accounts database for Regional TSA: One example for Veneto region

Internal and domestic consumptions of collective accommodation.

Tourism flows		Tourism consumption %		Sources
Residents		Domestic tourism consumption	13,3	By difference between internal
Non-residents	Other Regions	Inbound tourism consumption from other region	21,5	and non-residents expenditure
	Rest of the world	Inbound tourism consumption from other countries	65,2	International Tourism survey - Bank of Italy
TOTAL		INTERNAL	100	Supply side (production provided regional accounts database)



How to proceed for developing IRTSA: some suggestions

1. It's necessary that ITSA becomes a current product of the Istat.

- 2. At sub-national level, Italy has an appropriate statistical infrastructure and a specific team with the necessary knowledge and expertise on tourism economic analysis.
- 3. As a first step, it would be possible to manage the **basic regional TSA for all the Italian regions** estimating the internal consumption and the Origin/Destinations matrix of visitors.
- 4. And to support the head regions that are developing their RTSA using ad hoc resources.
- 5. At last, there may be great benefits from improved sources for the domestic consumption of the tourist, regional Supply-Use system and other tax bases data generated by tourism.



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Thanks for your kind attention

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