14th Global Forum on Tourism Statistics

November 23-25, 2016, Venice, Italy

Hosted by *La Biennale di Venezia*

Ca' Giustinian - Sala delle Colonne

Programme

Wednesday 23rd November 2016

08:00-09:00	Registration and networking
09:00-10:30	**OPENING AND WELCOME SESSION**
09:00-09:30	**Dorina Bianchi**, Italian Under Secretary of State for Tourism, Ministry of Culture, Cultural heritage and Tourism **Luigi Brugnaro**, Mayor of Venice **Armando Peres**, President of the Tourism Committee, OECD **August Göetzfried**, Head of Unit, Eurostat (EU) **Michele Bugliesi**, Rector, Ca' Foscari University, Venice
09:30-10:00	Keynote Speech **Prof. Giorgio Alleva**, President of ISTAT (Italy)
10:00-10:30	**Coffee Break**
10:30-12:30	**SESSION 1 - MOBILE PHONE DATA FOR TOURISM STATISTICS** **Chair: Christophe Demunter, EUROSTAT**
1	**Defining usual environment with mobile tracking data** **Janika Raun, Rein Ahas,** Department of Geography University of Tartu (Estonia)
2	**How many SIM cards in your luggage? A strategy to make mobile phone data usable in tourism statistics** **Barbara Dattilo, Roberta Radini, Mariangela Sabato,** ISTAT (Italy)
3	**Analysing call detail records to support tourism statistics in Saudi Arabia: An Exploratory Study** **Zeyad Alawwad, Wail Alkowaileet, Sattam Alsubaiee, Anas Alfaris, Munthir M. Alansari, Ahmad Ragab**, Center for Complex Engineering Systems at KACST and MIT, Saudi Commission for Tourism and National Heritage (Saudi Arabia), Minia University (Egypt)
4	**When mobile network operators and statistical offices meet – integrating mobile positioning data into the production process of tourism statistics** **Freddy De Meersman, Gerdy Seynaeve, Youri Baeyens, Marc Debusschere, Pieter Dewitte, Patrick Lusyne, Christophe Demunter, Fernando Reis, Hannes I. Reuter, Albrecht Wirthmann,** Proximus (Belgium), Statistics Belgium, Eurostat
	Summary and Open discussion
12:30-14:00	**LUNCH**

14:00-16:00	SESSION 2 - INNOVATION IN SOURCES AND METHODS Chair: Adla Ragab, Ministry of Tourism, Egypt
1	**Administrative data sources for accommodation statistics in Croatia** **Ivana Brozović , Jasna Perko,** Croatian Bureau of Statistics (Croatia)
2	**Same-day visitors crossing borders: a big data approach using traffic control cameras** **Maria Velasco Gimeno, Maria Izquierdo Valverde, Jesus Prado Mascuñano,** INE (Spain)
3	**Extracting web data from Tripadvisor as a support for tourism indicators development in Minas Gerais** **Rafael Almeida de Oliveira, Renata Maria Abrantes Baracho Porto,** Secretaria de Estado de Turismo de Minas Gerais**,** Universidade Federal de Minas Gerais (Brazil)
4	**What attracts tourists while planning for a journey? An analysis of three cities utilising Wikipedia page views** **Serena Signorelli, Fernando Reis, Silvia Biffignandi,** University of Bergamo (Italy), Eurostat
	Summary and Open discussion
16:00-16:30	**Coffee Break**

16:30-18:00	SPECIAL SESSION ORGANIZED BY ITALY – GOVERNANCE AND STATISTICS IN TOURISM: FROM NATIONAL TO SUBNATIONAL LEVEL Co-hosted by Mibact, Enit, Veneto Region, Istat, Ciset Chair: Francesco Palumbo, MIBACT
1	**Tourism databases for national governance: efficiency and relevance of data** **Francesco Palumbo,** Mibact
2	**Forecasting trends: from quantitative to qualitative analysis** **Antonio Preiti**, ENIT
3	**The importance of indicators: how to build an effective dashboard for tourism** **Francesco Tapinassi**, Mibact
4	**Subnational TSAs: Pilot Project for the Italian Regions** - **Introduction to the project and the case of the Veneto Region** **Maria Teresa Coronella**, Veneto Region - **Contribution of Istat to the sub-national economic analysis** **Sandra Maresca**, ISTAT - **TSAs and Economic Analysis: a regional perspective** **Enrico Conti,** IRPET - **Addressing regional TSAs** **Antonio Massieu**, INRouTe-UNWTO
GALA DINNER at Venice Casino	

Thursday 24th November 2016	
08:00-09:15	Registration and networking
09:15-11:45	**SESSION 3 – ECONOMIC DIMENSION OF TOURISM** **Chair: Mara Manente, CISET**
1	**The century of "Mega-events": the Italian case (2000-2016)** **Lorenzo Cavallo, Silvia Di Sante, Francesca Petrei,** ISTAT (Italy)
2	**Extending the Tourism Satellite Account Framework to inform policy making in the United Kingdom** **Anna Bodey, Sean White,** Office for National Statistics (United Kingdom)
3	**Employment in the Spanish tourism industry and its key role in the economic crisis recovery** **Beatriz García Moreno, Andrés Fernández Alcantud,** Sociedad Estatal para la Gestión de la Innovación y las Tecnologías Turísticas - SEGITTUR (Spain)
10:30-11:00	**Coffee Break**
4	**Tourist Arrivals in the APEC Region: Determinants and Inclusive Impacts** **Emmanuel A. San Andres,** Asia-Pacific Economic Cooperation-APEC
	Summary and Open discussion
11:45-15:15	**SESSION 4 - DIMENSIONS OF SUSTAINABLE TOURISM** **Chair: Janice Wykes, Tourism Research Australia**
1	**An effective methodology to measure tourism at different sub-national levels** **Fumikado Yamamoto, Kozo Miyagawa**, **Mikio Suga,** Nomura Research Institute Ltd., Rissho University, Hosei University (Japan)
2	**Linking the Canadian Tourism Satellite Account 2012 with the Canadian System of Environmental-Economic Accounts** **Demi Kotsovos,** National Economic Accounts Division, Statistics Canada (Canada)
12:35-14:05	**LUNCH**

3	**Developing a "tourism and environment reporting mechanism" (TOUERM): Environmental impacts and sustainability trends.** **Silvia Giulietti, Francesc Romagosa, Jaume Fons Esteve, Francisco Domingues, Christoph Schröder,** European Environment Agency (EEA), Universitat Autònoma de Barcelona, Universidad de Malaga (Spain)
4	**Boosting the Economy through Tourism Development; Determining the "Why" on Tourists' Visits** **Agni Alam Awirya, Putriana Nurman, Ganis Arimurti,** Bank Indonesia (Indonesia)
	Summary and Open discussion
15:15-17:45	**SESSION 5 - TOURISM, CULTURE AND CREATIVE INDUSTRIES** **Chair: Silvia Costa, European Parliament**
1	**Analysing cultural tourism in France and Italy** **Abdel Khiati, François Gitton, Barbara Dattilo, Mariangela Sabato,** Directorate General for Entreprises (France), ISTAT (Italy)
2	**Measuring the impact of ECoC Valletta 2018 on Travel Motivations and Behaviour of Tourists in Malta** **Tania Sultana, Mariella Attard**, Malta Tourism Authority (Malta)
16:05-16:35	**Coffee Break**
3	**Methodological approaches for measuring the economic impact of the tourist attractions and museums sector in Wallonia** **Véronique Cosse,** Wallonian Tourism Observatory (Belgium)
4	**A model to measure local impact of European Funds: an integrated approach for Culture and Tourism in Italian Southern Regions** **Sergio Alessandrini, Andrea Billi,** University of Modena and Reggio Emilia, Sapienza University (Italy)
	Summary and Open discussion
LIGHT DINNER at the event location	

Friday 25th November 2016	
08:00-9:30	Registration and networking
9:30-12:00	**SESSION 6 - MEASURING THE SHARING ECONOMY** **Chair: Alain Dupeyras, OECD**
1	**Long-distance ridesharing has had an impact on domestic tourism travel in France since 2010** **Jean-Christophe Lomonaco,** Directorate General for Entreprises (France)
2	**Assessing the impact of "shared accommodation" for city tourism** **Dirk Schmücker, Ulf Sonntag, Philipp Wagner,** NIT–Institute for Tourism Research in Northern Europe (Germany)
10:20-10:50	**Coffee Break**
3	**The impact of shared accommodation for the overall accommodation industry** **Juergen Weiss,** Statistics Austria (Austria)
4	**Measuring the impact of short term rentals in Spain: decline of a myth** **Oscar Perelli del Amo, Eva Hurtado,** EXCELTUR (Spain)
	Summary and Open discussion
12:00-13:00	**CLOSING SESSION**
	Paolo Baratta, *President, La Biennale, Venice* **Alain Dupeyras**, *Head of Tourism, OECD* **August Göetzfried**, *Head of Unit, Eurostat (EU)* **Dario Franceschini**, *Italian Minister of Culture, Cultural heritage and Tourism*
END OF THE FORUM	

In the afternoon free cultural tour of "La Biennale".